



Spas Organisation

A Connection Accelerator, Naturally

**The largest network in France
of trade shows on organic products, nature, wellness,
and lifestyle**

For over 40 years, SPAS Organisation has been designing and delivering high-value B2C and B2B events, serving responsible and committed industries.

www.spas-expo.com

SPAS Organisation is a member of **unimev**
UNION FRANÇAISE DES MÉTIERS DE L'ÉVÈNEMENT



*SPAS Organisation
A Connection Accelerator, Naturally*



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ABOUT US

COMPANY OVERVIEW



Legal name
**Société de Promotion
et d'Animation de la Seine**



Registered
**Nanterre Commercial Register,
No. 393 528 062**



Business Name
SPAS Organisation



SIRET
393 528 062 00028



Year established
1979



APE Code (French business activity
classification)
8230Z



Capital
160 071 Euros



VAT Number (Intra-Community)
FR 11393528062

Registered Office Address

- SPAS Organisation
83/87 rue de Paris
92100 Boulogne-Billancourt
France

Legal Representatives

- Eric Faure
President
efaure@spas-expo.com
- Valérie Lemant
Managing Director
vlemant@spas-expo.com

Phone

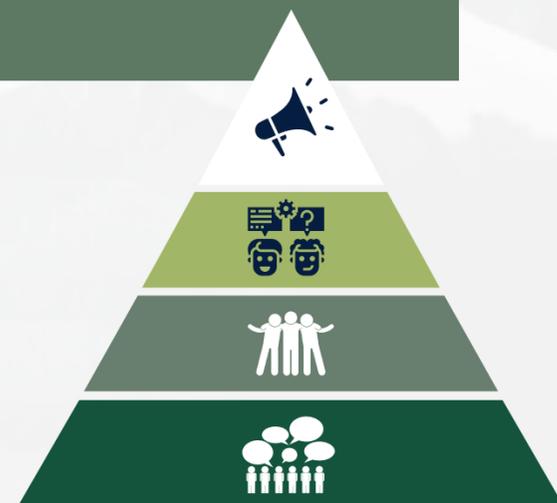
- +33 (0)1 45 56 09 09

Website

- www.spas-expo.com



With 20 B2B and B2C trade shows across Paris and the regions, SPAS has become a reference in responsible event management in France.



01

Our mission: creating innovative platforms that generate business, spread innovation, and guide the move toward more sustainable models.



02

SPAS Organisation brings together professionals and citizens in search of alternatives, helping them build tomorrow's solutions together



03

We create impactful moments for dialogue, learning, and understanding current challenges, inspiring everyone to improve their practices and embrace more sustainable ways of living.

A Connection Accelerator, Naturally

Renowned expertise empowering industries

SPAS Organisation brings together all players in its ecosystem:

- Producers and artisans
- Distributors and specialty retailers
- Professional federations
- Local authorities
- Brands and project leaders

We create targeted, innovative, and results-driven events that spark exchange, build networks, and drive market growth.

Thanks to our deep knowledge of industries and regional dynamics, we deliver formats that create real value for exhibitors, visitors, and partners.

KEY FIGURES

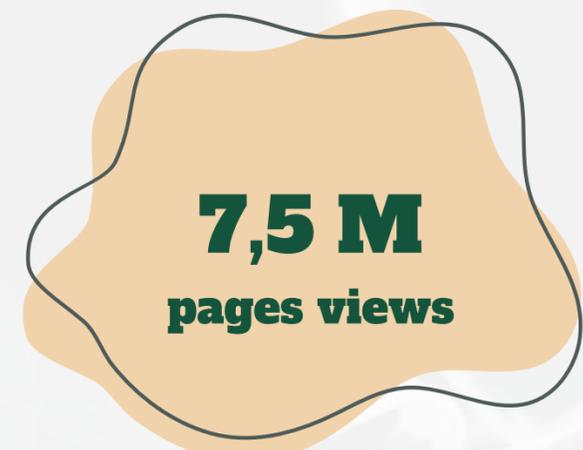
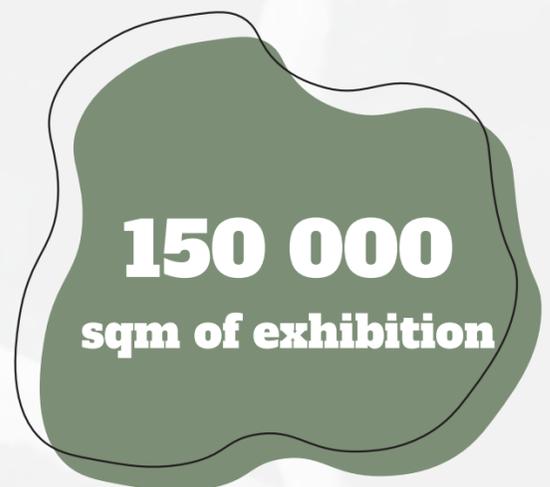
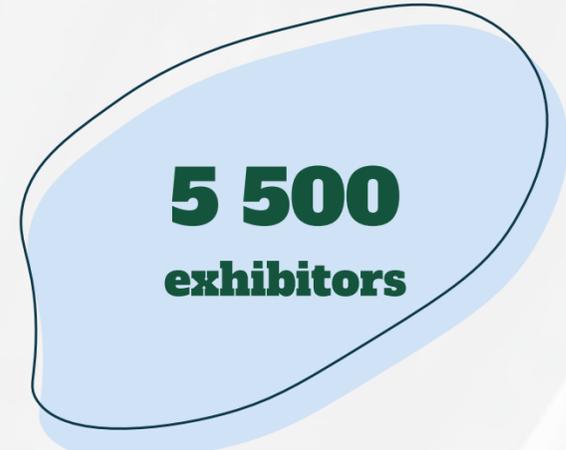
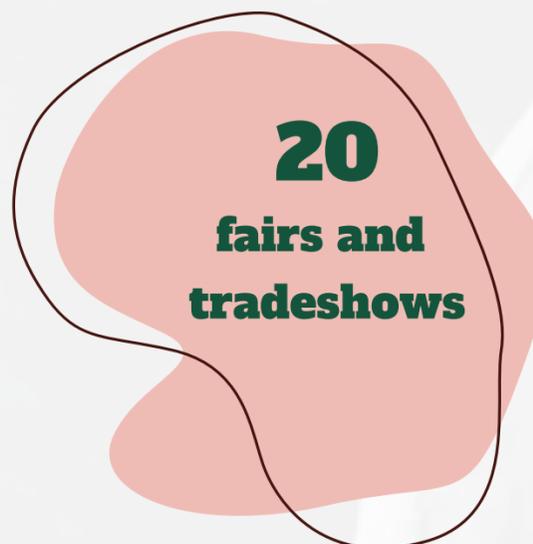
Our Ambition: Accelerating the Transition to Sustainable Lifestyles

Beyond organizing trade shows, SPAS drives a vision: to contribute to the development of concrete solutions addressing societal and environmental challenges.

Our events highlight and support:

- Responsible consumption
- Health and well-being
- Agroecology and sustainable food
- Green growth and innovation
- New, more virtuous ways of living

We harness collective intelligence to inspire, inform, and guide behavioral change.





Leading events in their sectors

Our trade shows cover the entire organic, natural, wellness, and lifestyle markets:

Organic & Sustainable Food - Natexpo, Marjolaine, Tuttobio by Natexpo

Responsible Consumption - Vivre Autrement, Naturally, Zen&Bio

Wellness & Health - Les Thermalies, Bien-Être Médecine Douce, Zen

Gastronomy - Saveurs des Plaisirs Gourmands

Fruit & Vegetable Sectors - MedFEL

**MUST-ATTEND
EVENTS FOR BOTH
PROFESSIONALS
AND THE GENERAL
PUBLIC**



LEADING EVENTS & THEIR SECTORS



- **Natexpo** (Paris, Lyon)
- **Tuttobio by Natexpo** (Milan)

- **MedFEL** (Perpignan)

- Food
- Cosmetics
- Dietary Supplements
- Retail & Brand Services
- Ingredients
- Eco-friendly Products

- Fruits & Vegetables
- Associated Services



Bio et Nature

- **Marjolaine** (Paris)
- **Naturally** (Paris)
- **Vivre Autrement** (Paris)
- **Respire La Vie** (Rennes)
- **Zen&Bio** (Nantes, Lyon, Angers)
- **Artemisia** (Marseille)
- **NaturaBio** (Lille)

- Food & Beverages
- Dietary Supplements
- Cosmetics
- Ethical Fashion
- Crafts
- Home Decor
- Environment
- Associations



**Bien-être
et Art de vivre**

- **Les Thermalies** (Paris, Lyon)

- **Bien-Etre Médecine Douce** (Paris, Lyon)
- **Zen** (Paris)

- **Saveurs des Plaisirs Gourmands** (Paris)

- Thalassotherapy
- Thermal Treatments
- Spas & Hotels
- Wellness Equipment & Innovation

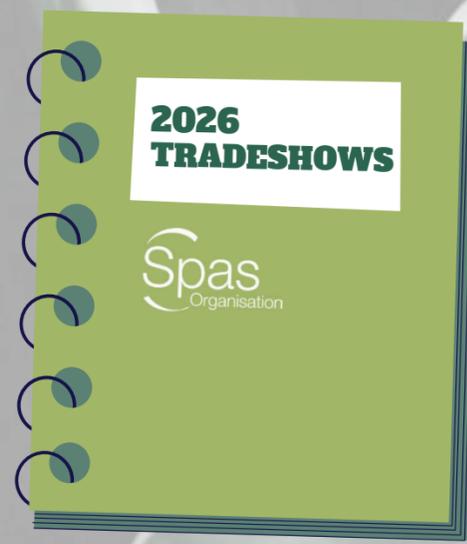
- Alternative Medicine
- Cosmetics
- Dietary Supplements
- Wellness & Tourism
- Food & Health
- Spirituality
- Personal Development

- Food & Beverages
- Gourmet Food

AGENDA 2026

1ST SEMESTER 10 TRADE SHOWS

TUTTOBIO MILAN -
EVEN YEARS ONLY*



January **February** **March** **April** **May**

LES THERMALIES
Lyon, Jan 16 - 18

RESPIRE LA VIE
Rennes, 13-15 Feb

VIVRE AUTREMENT
Paris, 13-16 Mar

SAVEURS DES PLAISIRS GOURMANDS
Paris, 10-12 Apr

NATURALLY
Paris, 29 mai au 1 juin

BIEN-ÊTRE MÉDECINE DOUCE
Lyon, Jan 16 - 18



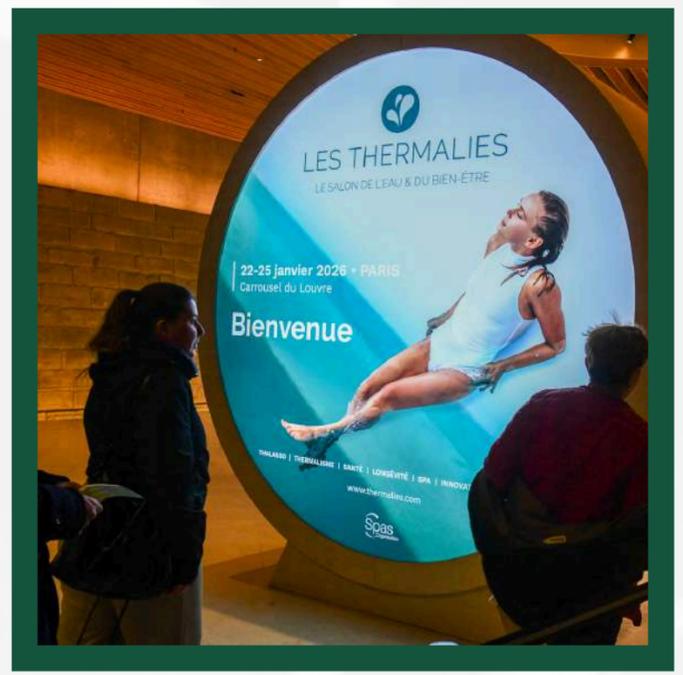
ZEN & BIO
Angers, 20-22 Mar

MEDFEL
Perpignan, 28-29 Apr

TUTTOBIO BY NATEXPO
Milan, 11-11 May

LES THERMALIES
Paris, 22 Jan - 2 Feb

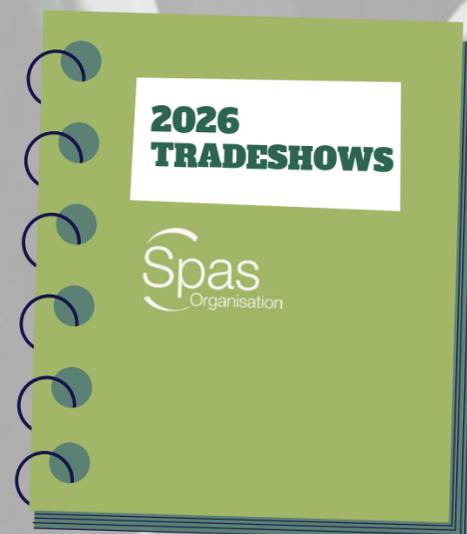
BIEN-ÊTRE MÉDECINE DOUCE
Paris, 29 Jan - 2 Feb



AGENDA 2026

2ND SEMESTER 8 TRADE SHOWS

* NATEXPO PARIS -
EVEN YEARS ONLY*



September	October	November	December
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ZEN
Paris, 24-28 Sep

ZEN & BIO
Nantes, 20-22 Mar

MARJOLAINE
Paris, 7-11 Nov

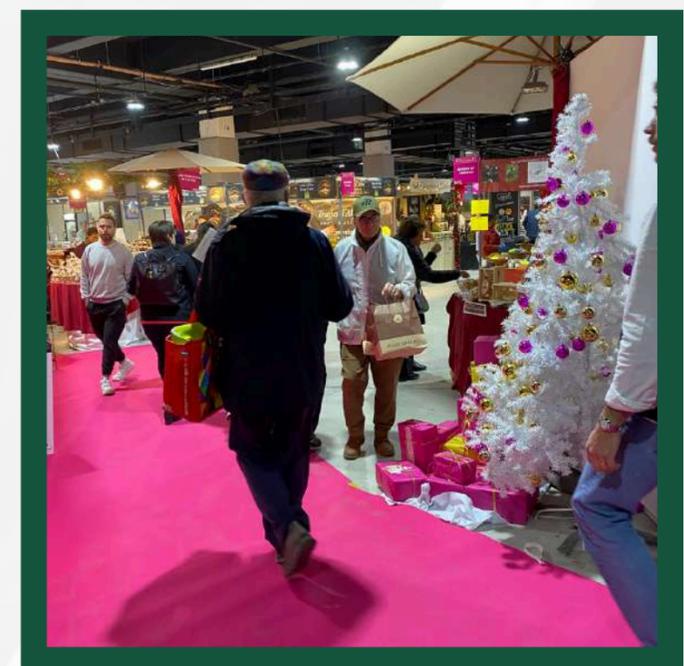
SAVEURS DES PLAISIRS GOURMANDS
Paris, 4-7 Dec

NATEXPO
Lyon, 28-29 Sep

ARTEMISIA
Marseille, 23-25 Oct

ZEN & BIO
Lyon, 20-22 Nov

NATURABIO
Lille, 27-29 Nov



EVENT SOLUTIONS BY SPAS AGENCY

MAKE YOUR EVENT PROJECTS
SHINE WITH SPAS AGENCY

With SPAS Agency, we put our expertise at the service of partners to support them in implementing their event projects.

**100% tailor-made,
100% aligned with your values**

Our projects give meaning to your ambitions and enhance your brand image.

With SPAS Agency, your purpose-driven events are transformed into memorable experiences that leave a lasting impact and make your brand and projects shine!

What if your next event truly left a mark?

🎯 Brands, retailers, professional organizations... with SPAS Agency, your event becomes a true catalyst for impact and emotion.

💡 And you? Ready to give your project a real boost?

 Design and coordination of your booth and on-site activities

 Full-service management of your event program

 Development of your brand's trade show presence

 Implementation of dedicated event projects:
Conferences, symposiums, seminars, forums, conventions, annual general meetings, competitions, awards, business meetings, culinary activities...

 Contact us to learn more
+33 1 77 37 63 39



SPAS Agency is a brand of SPAS Organisation



TAILOR-MADE EVENT SERVICES 

SUSTAINABILITY AT THE CORE OF OUR STRATEGY

Engaging with stakeholders is the cornerstone of our sustainable development policy, ensuring that the entire industry commits to SPAS Organisation in a lasting and responsible way.

Through the themes of its events, SPAS Organisation is inherently involved in a sustainable development approach, which is part of the company's core values.

Our commitment is longstanding and continues to grow across all our activities; it lies at the heart of our responsible event approach.

Sustainable development is inseparable from our business, reflected in how our stakeholders address economic, social, and environmental challenges on a daily basis.

Yesterday, it was primarily a philosophy. Today, it encompasses all actions carried out by our teams: chosen event themes, exhibitor selection guidelines, organization of responsible activities, selection of eco-responsible suppliers, and more.

SPAS Organisation has always been a pioneer in this field and continues to lead through its actions, notably by promoting best practices, ensuring the well-being and safety of participants, and practicing responsible procurement.

However, it is not enough to view the sustainable development initiatives already in place as an end in themselves.

It is also essential to integrate this approach into a continuous improvement process in order to better train teams, better support journeys, more effectively address major social and environmental challenges, more actively engage stakeholders, and act for responsible development.



OUR ADDED VALUE

Transforming events into drivers of growth, visibility, and innovation.



Strategy & Support

Development and management of marketing, sales, communication, and partnership strategies



Event Expertise

Strategic and operational expertise in the end-to-end organization of purpose-driven B2B and consumer events



Challenges

Strong ability to understand a sector's challenges and propose tailored solutions



Development

Identifying development opportunities to support market growth

**WE ARE
COMMITTED
TO STANDING
BY YOUR SIDE!**



SPAS ORGANISATION, YOUR GROWTH PARTNER

Proud of our values, we commit alongside our partners to make every **event a lasting success and a creator of value.**

Our Promise:

- ✓ Unique Sector Expertise
- ✓ Strong Professional Network
- ✓ Flawless Event Management
- ✓ Business- and ROI-Oriented Approach

We turn your participation into a driver of growth and visibility.

Get in Touch

ÉRIC FAURE

President
efaure@spas-expo.com
+33 1 77 37 63 32

VALÉRIE LEMANT

Managing director
vlemant@spas-expo.com
+33 1 77 37 63 45

SOLÈNE BRYON

Director of international development
sbryon@spas-expo.com
+33 6 78 45 38 94

PASCALE BOYER

Communication Director
pboyer@spas-expo.com
+33 1 77 37 63 29



SPAS Organisation
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Tél : +33 1 45 56 09 09
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VALÉRIE LEMANT



SOLÈNE BRYON



PASCALE BOYER